



Background

Since 2016, the government of Canada doubled funding to the Canada Arts Council, invested \$468 million in cultural spaces, and launched a \$125 million Creative Export Strategy. Complementary arts programs at the Department of Canadian Heritage have not received the same level of funding support, and have seen their investments fall back at or below their inception level, 15 years ago. While the arts sector is resilient and creative in terms of the development, production, and presentation of work, increased investment in these programs would:

- Provide greater access to arts and culture for Canadians;
- Enable the arts sector to fully partake in Canada's trade agenda;
- Fill in a training gap within the Creative Canada policy framework;
- Support the people and programs who bring Canada's creative hubs to life;
- Create further alignment and synergies in federal arts policies and programs.

How You Can Help

The Canadian Arts Coalition is asking for increased investment in the arts programs currently under review at the Department of Canadian Heritage in conjunction with the Creative Canada policy framework.

The Coalition is asking for your help in three areas:

1. Increase the **Canada Arts Presentation Fund** for performing arts presenters and festivals by \$30 million per year (currently receiving \$32 million per year). This will provide Canadian communities with more access to rich and diverse cultural experiences. It will create more domestic touring opportunities for our creators. In turn, this strong domestic market will serve as a launchpad for international trade, in conjunction with the **Creative Export Strategy**.
2. Invest \$10 million per year in **training and development** through the **Canada Arts Training Fund** (currently receiving \$22.8 million per year) in order to leverage arts institutions' potential as creative hubs and incubators for Canadian creative talent.
3. Raise the annual cap on the **Canada Cultural Investment Fund – Endowment Incentives** to \$3 million in order to make Canadian arts organizations more competitive and to encourage new revenue streams from private donors.

The arts are an economic engine in Canada and abroad. The arts create jobs and encourage innovation through creative thinking. Most importantly, the arts make our communities better places to live and build a shared sense of pride and belonging.

About the Canadian Arts Coalition

The Canadian Arts Coalition is a collaborative non-partisan movement spearheaded by a group of national arts service and membership organizations. We are united in the belief that the future of our citizens, their towns and cities, and the nation itself depends on a rich, vibrant and diverse arts and heritage community. Since its inception, the CAC has successfully advocated for increased support for the arts through the Canada Council for the Arts and the Department of Canadian Heritage.