



## The Creative Chain and Federal Funding Programs

A value chain or production chain (which is referred to as 'creative chain' in the Conceptual Framework for Culture Statistics) has been described as a sequence of activities during which value is added to a new product or service as it makes its way from invention to final distribution. As value accumulates at each stage, a gross value-added is created. This provides a measure of the Gross Domestic Product (the same GDP that is cited in the Arts Day statistics page).

The stages of the creative chain (creation, production, dissemination and use) are consistent with standard terminology used by the System of National Accounts. This system is itself part of the Canadian System of Macroeconomic Accounts, and they together enable comparison with economic indicators in other countries.

The following infographic represents the creative chain for the performing arts sector, along with key transversal functions that support the entire creative chain.

